

# European Sealing Association 2024 Activities Summary Document

Division: Marketing Team

Owner: Mark Neal

Activity	Current status	Next steps
Distribution of up to 6 Newsletters annually.	Currently on track.	Next newsletter will be published in November.
Continued publication of Valve World articles.	Five articles have been published this year.	The next article will be published next February.
Presentations of the VW articles to the authors and award for contribution to created for AGM	Presentations have been made at the AGM in Prague.	New presentations will be made at the next AGM.
Website content has to be checked and updated.	Check has been done and Excel sheet with tasks was created.	Tasks will be completed until November.
Work on subtitles and AI translations for training courses.	David trials subtitles for Flange Gasket Installation video. Jasna will make a presentation about AI translation of voiceover.	Check quality of subtitle and AI voiceover translations.
Monitor website and LinkedIn stats.	Website traffic has increased and LinkedIn followers grew.	Monitoring is continuing.